

# 2020-2021 District Goals

District:

14 C

Constitutional Area:

U.S. and Affiliates, Bermuda and Bahamas



## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	30
2nd Quarter	0	0	25	30
3rd Quarter	1	20	25	30
4th Quarter	4	40	25	30

### FY New Clubs

5

### FY Charter Members

60

### FY New Members

100

### FY Retention Goal

120

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

40

### Action Plan

[14C SMART Goal 14C Lioness Bridging.pdf](#)

[District 14C SMART Membership Goals.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Work to make it great to be a Lion. Help every Lion realize their goal for joining LCI. Encourage clubs to plan fun activities.	DG Cabinet, Club Officers, GAT-D	DG Visits with clubs inspiring them to make it great to be a Lion	07/01/2020	06/30/2021
Encouraging Lioness Clubs to bridge to Lions Clubs	DG, District Lioness Coordinator, District Cabinet Members	DG visits with Lioness Clubs to answer questions and give support	07/01/2020	06/30/2021
Encourage Lions to ask at least one person that they would make a good member to Lions activities and to join their clubs.	DG, Cabinet Members	Ask One program, NAMI Program	07/01/2020	06/30/2021
Seek out communities that would make a good fit for a Lions Club	DG, District Cabinet, GAT-D	Look for areas that are not served by a Lions Club that may welcome one.	07/01/2020	11/30/2020

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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## DISTRICT CUSTOM IMPACT

### Goal Statement

During the 2020-2021 Lions Year, District 14C will train club officers, zone chairs, and Lions that would like to become district officers.

District -wide service projects will be created to raise five thousand dollars for PA Beacon Lodge by June 30, 2021.

### Action Plan

[14C SMART Goal for Training.pdf](#)

[Beacon Lodge Service Project SMART Plan.pdf](#)

[District 14C LCIF Goals.pdf](#)

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<b>Action Steps</b>	<b>Responsible Party</b>	<b>Required Resources</b>	<b>Date to Begin</b>	<b>Due Date</b>
Provide funds for 5 Lions to attend RLL. Provide training opportunities around the district. Provide training opportunities at the district convention. I	GLT-D, District Cabinet, GAT-D	LCI Training Courses, PDG's, VDG	07/01/2020	06/30/2021

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